

The Great Cornish Cream Tea - Event Terms & Conditions

1. About These Terms

1.1 These Terms & Conditions (“Terms”) apply to attendance at and participation in **The Great Cornish Cream Tea** (“the Event”), organised by **Cornwall Hospice** (“we”, “us”, “our”).

1.2 By purchasing or using a ticket for the Event, you confirm that you have read, understood, and agree to these Terms.

1.3 If you do not agree to these Terms, you must not purchase a ticket or attend the Event.

2. The Event and the World Record Attempt

2.1 The Event is an official GUINNESS WORLD RECORDS™ attempt.

2.2 Participation in the Event, including the world record attempt, is conditional upon compliance with all instructions issued by event organisers, stewards, volunteers, independent witnesses, or official record observers. These instructions may relate to (but are not limited to) seating arrangements, food service, portion allocation, timing, observation, evidence gathering, and verification processes required to support the validity of the world record attempt.

2.3 Buying a ticket constitutes explicit agreement to:

- take part in the record attempt unless directed otherwise by event staff, and
- comply with all reasonable instructions given to ensure record validity.

3. Tickets and Entry

3.1 Tickets are issued subject to these Terms and remain the property of **Cornwall Hospice**.

3.2 Tickets must be purchased in advance via authorised channels only.

3.3 We reserve the right to refuse admission to, or remove from, the Event any person who does not comply with these Terms, whose behaviour compromises safety, event delivery, or the integrity and validity of the world record attempt. Removal or refusal of entry will be without refund.

3.4 Tickets may not be resold, transferred for commercial gain, or used in promotions without written permission.

4. Attendance and Timing Obligations

4.1 To be counted as a participant in the world record attempt, and to support the officially defined start and finish of the attempt, you must:

- arrive within the designated arrival window stated in event communications
- be seated or positioned as instructed before the start of the attempt
- remain in place for the duration of the record attempt unless directed otherwise

4.2 Late arrival may result in exclusion from the record attempt and/or the Event entirely, without refund.

5. Record Attempt Participation Requirements

5.1 During the record attempt, you must:

- follow all instructions given by event organisers, stewards, volunteers, or official record observers
- not interfere with other participants, staff, evidence gathering, or stewarding processes
- act in an orderly and cooperative manner at all times

5.2 To be counted towards the world record, you must fully and completely consume the entire portion of cream tea served to you during the official attempt window, as instructed. The “entire portion” refers to the full quantity of items served to you individually.

5.3 Partial consumption, sharing food, consuming unauthorised food or drink, or failing to comply with instructions will result in exclusion from the record count. Compliance may be monitored and verified by stewards, independent witnesses, and/or official record observers.

5.4 The decision of the event organisers, independent witnesses, and any official GUINNESS WORLD RECORDS™ adjudicator in relation to compliance, eligibility, and counting is final.

5.5 Purchase of a ticket or attendance at the Event does not guarantee inclusion in the final world record count. Only participants who are correctly served, fully consume their allocated portion, and comply with all instructions under steward and witness observation will be counted.

6. Food, Health, and Dietary Responsibility

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6.1 The Event involves the consumption of food as part of a coordinated activity.

6.2 By attending, you confirm that:

- you are medically fit to consume the food provided
- you have assessed any relevant allergies, intolerances, or dietary requirements
- you voluntarily choose to consume the food at your own risk

6.3 Information about allergens will be made available in advance and/or on the day. You are solely responsible for deciding whether it is safe for you to participate.

6.4 We are not responsible for adverse reactions resulting from known or unknown allergies, intolerances, or personal health conditions.

6.5 Where permitted under the requirements of the world record attempt, alternative food or drink items (such as dietary or allergen-specific alternatives) may be provided. Availability of such alternatives is not guaranteed, and participants remain responsible for deciding whether it is safe and appropriate for them to take part.

7. Health & Safety and Behaviour

7.1 You must comply with all health and safety instructions, signage, and steward direction.

7.2 Dangerous, disruptive, or abusive behaviour will not be tolerated and may result in immediate removal without refund.

7.3 We reserve the right to exclude any individual whose participation could compromise safety, event delivery, or record validity.

8. Exclusion and Removal

8.1 We may deny admission to, or remove from the Event, any person who:

- fails to comply with these Terms
- fails to follow instructions
- refuses to comply with participation requirements necessary for inclusion in the world record attempt, which may result in exclusion from the record count and/or removal from the Event
- acts in a way that risks event safety, reputation, or record validity

8.2 Removal or exclusion will not entitle the person to any refund or compensation.

9. Refunds and Ticket Price

9.1 Tickets are sold primarily as charitable fundraising contributions to support the work of Cornwall Hospice.

9.2 By purchasing a ticket, you acknowledge and agree that refunds are not guaranteed. Any refund, where offered, is provided entirely at our discretion, and only to the extent permitted by law.

9.3 Requests for refunds must be submitted no later than 19 August 2026. No refunds will be granted under any circumstances for tickets purchased or refund requests made after this date, except where a refund is required by law.

9.4 Refunds, where granted, will only be considered in exceptional circumstances and assessed on a case-by-case basis. We are under no obligation to offer a refund.

9.5 Failure to attend the Event, failure to participate in the world record attempt, or failure to comply with these Terms or any instructions given by event staff, stewards, witnesses, or record officials will not entitle you to a refund.

9.6 Nothing in these Terms affects your statutory rights under applicable consumer or charity law, including any rights that may arise if the Event is cancelled or the contracted service is not provided.

10. Cancellation, Postponement, and Force Majeure

10.1 We reserve the right to cancel, amend, or postpone the Event due to circumstances beyond our reasonable control, including (but not limited to) adverse weather, safety concerns, venue issues, or regulatory requirements.

10.2 If the Event is cancelled, we may:

- transfer tickets to a rescheduled date, or
- where legally permissible and clearly communicated, retain ticket income as a charitable donation

10.3 We are not liable for any additional costs incurred by attendees, including travel or accommodation.

11. Liability and Assumption of Risk

11.1 Attendance and participation are at your own risk.

11.2 To the extent permitted by law, we exclude liability for loss, damage, illness, or injury arising from:

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- attendance at the Event
- participation in the record attempt
- consumption of food

11.3 Nothing in these Terms excludes liability for death or personal injury caused by our negligence or for fraud.

12. Photography, Filming, and Recording

12.1 The Event will be photographed, filmed, and otherwise recorded for:

- world record verification and evidence
- charity marketing, fundraising, and publicity
- press and media coverage

12.2 By attending the Event, you grant Cornwall Hospice and GUINNESS WORLD RECORDS™ a royalty-free, perpetual, worldwide licence to use photographs, video, and audio recordings in which you may appear for verification, marketing, fundraising, publicity, and media purposes.

12.3 Attendance at the Event necessarily involves photography, filming, and recording for verification and publicity purposes. If you do not wish to be recorded, you should not attend the Event.

13. Data Protection

13.1 Personal data will be processed in accordance with UK Data Protection legislation and our [Privacy Policy](#).

13.2 Personal data may be shared, where necessary and lawful, with third parties involved in event delivery and verification, including GUINNESS WORLD RECORDS™ and independent witnesses, for the purposes of administering and validating the world record attempt.

14. Children and Vulnerable Persons

14.1 Any age restrictions will be clearly communicated at the point of ticket sale.

14.2 Ticket purchasers are responsible for the suitability and supervision of minors or vulnerable individuals. Where children are counted as participants, they may be served

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age-appropriate portions but must still fully consume their allocated portion and comply with all participation requirements to be included in the record count.

15. Governing Law

15.1 These Terms are governed by the laws of England and Wales.

15.2 Any disputes shall be subject to the exclusive jurisdiction of the courts of England and Wales.

16. Contact

Questions about these Terms should be directed to:

Email: events@cornwallhospice.org

Phone: 01726 66868 (3)